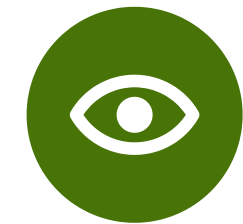


“We do everything online: banking, filling out a job application, registering, renewing a license. So if we don’t have access, we’re left out there in the cold.”

# Biggest Barriers

What is stopping us from reaching all Nebraskans?



## Awareness

A January 2023 survey of low-income households finds that over 50% say they have never heard of the ACP or do not know anything about it.



## Trust

Among eligible households currently unaware of the ACP, 77% say they would trust information on this type of program if it came from a local community organization.

